



Forbes



BEST-IN-STATE WEALTH ADVISORS

**WE ARE PLEASED TO ANNOUNCE THAT
MICHAEL SADOFF AND BRYAN SADOFF WERE
EACH NAMED TO FORBES TOP 10 FINANCIAL ADVISORS IN THE
2020 BEST-IN-STATE WEALTH ADVISORS LIST.**

For further information about Sadoff Investment Management
please call 414-352-8460 or visit our web site at
www.sadoffinvestments.com

The Forbes ranking of Best-In-State Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. Those advisors that are considered have a minimum of seven years' experience, and the algorithm weights factors like revenue trends, assets under management, compliance records, industry experience and those that encompass best practices in their practices and approach to working with clients. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Neither Forbes nor SHOOK receive a fee in exchange for rankings.

For more details on their ranking process: <https://www.forbes.com/sites/rjshook/2020/01/16/forbes-best-in-state-wealth-advisors-methodology-2020/#439610bfdca>
For the ranking itself: <https://www.forbes.com/best-in-state-wealth-advisors/#7703d26b291d> Information supplied for this ranking mostly came from the advisors. The firm applied for the award and not all advisors applied. The firm did not pay any fees to participate. The award was independently granted. The firm did not have to be a part of any organization to be eligible for the award. This ranking should not be construed as a guarantee to any performance or service level, nor should it be construed as a recommendation from current clients.